## INFORMATION FOR PARTICIPANTS ON THE PROCESSING OF PERSONAL DATA IN CONNECTION WITH THE CONFERENCE

## **BeExcellent**

In connection with the BeExcellent conference held on September 24-25th, 2020 in Olomouc (hereinafter referred to as the "Conference"), our company will process personal data of participants of the conference. This document, together with our Data Processing Policy available at www.scacp.cz, serves as information about the terms and conditions for processing your personal data in connection with the organization of the conference.

Your personal data will be processed for the purpose of organizing the conference, i.e. in particular, to ensure your participation. (in this context, for example, we will provide you with organizational information by e-mail or telephone). Processing is necessary to fulfil a participation contract, which will be concluded on the basis of your application a its acceptance by our company.

We will also process your personal information for the purpose of promoting the conference and our company and for the marketing purposes in which we have a legitimate interest.

Please, take into account that photographs and audiovisual recordings will be taken from the conference. Thus, your image will be recorded on these photographs and recordings. With your participation in the conference, you give us your consent to record your image and share it in accordance with § 84 and § 85 (1) of Act No. 89/2012 Coll., Civil Code, as amended. Your image recorded on photographs and audiovisual recordings will be processed primarily to promote our company, especially our services and other events we hold. In the case of an audiovisual recording will be used to distribute public channels such as www.youtube.com and www.beexcellent.cz.

For more information about the processing of your personal data by our company and your rights related to this processing, please refer to our Company's Data Processing Policy, which you should also be familiar with.

SC&C Partner, spol. s r.o.