



THE BIGGEST EVENT
IN SLOVAKIA AND CZECHIA FOCUSED ON
CONTINUOUS IMPROVEMENT

LEAN SUMMIT CZECHOSLOVAKIA

Be**Excellent**

29th - 30th SEPTEMBER 2021

BRATISLAVA

ORGANIZED BY



SPONSORSHIP PROPOSAL

Dear Sponsor,

We see that companies are more than ever actively exploring new approaches, tools, technologies and best practices on how to develop healthy company culture, deliver an operating data-driven and customer-focused offering, manage changes, make processes more efficient, digitise, automate and make their operations more effective..

We exist to create the environment where managers, professionals and solution providers from diverse industries can exchange their experience and best practices in the areas of People, Process and Data Excellence.

For this purpose LEAN SUMMIT CZECHOSLOVAKIA was created - the biggest event in Slovakia and Czechia focused on Continuous Improvement. The event created by merging two strong brands - the Lean Summit Slovakia and the BeExcellent Conference in order to bring the best of each of them.

We are pleased to invite you, as a sponsor, in our eyes as a solution provider, who can bring valuable insights and know-how on the ways of achieving holistic business transformation.

We look forward to meeting you,



Veronika Sabolová Gregorková

Managing Director
Lean Institute Slovakia o.z.

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Vilém Patloka

Managing Director
SC&C Partner s r. o.

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WHO WILL YOU MEET

We expect 250 attendees, CEOs, directors, senior managers, Continuous Improvement leaders and experts from production and services, who want to continue getting better results and who are open to new ideas and changes.



What topics can you expect?



People Excellence

How to keep employees motivated?
How to make people more involved?

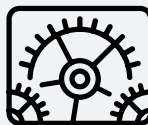
How to enhance team spirit
between people?

How to create and maintain a
healthy company culture?

How to get people more interested
in improving your company?

How to get leadership into all levels
of management?

How to work with different
generations?



Process Excellence

How to create an improvement
system from scratch?
What tools to use to maintain long
lasting improvement system?

What methods and tools improve
efficiency and productivity?

Real examples of methods and
tools used in other companies and
quantification of their benefits.



Data Excellence

Examples from companies that
implemented projects focused on
digitalisation.

How did the digitalisation help
and what are the lessons learned?
How do companies prepare their
people for the age of digitalisation?

Case studies from implementing:
advanced control systems
robots into administration
robots into production
autonomous internal logistics

ABOUT ORGANIZERS

Lean Institute Slovakia

Lean Institute Slovakia o.z. is an exclusive platform built for the purpose of associating and cooperating Lean experts and creating a lean community within Slovakia and abroad. By spreading awareness and integrating innovative ideas into practice, Lean philosophy contributes to increasing the productivity and efficiency of entities in the manufacturing and non-manufacturing sectors.

LEI SK is the official partner of the Lean Global Network, a consortium of organizations that have been dedicated to the development of Lean thinking and its implementation in practice around the world. LGN consists of 31 national institutes and partners across 6 continents. Through collaboration with research institutions, universities and leading companies in all business sectors, LGN members gather the best of Lean.

In 2018 LEI SK established Lean Summit Slovakia, the international conference with almost 200 attendees from top management of production and non-production sectors, specialists in the field, to the individuals and groups who are involved in forming the history of Lean philosophy in Slovakia and abroad, who had the opportunity to share their successes, failures and real experiences in one place.



SC&C Partner s r. o.

SC&C Partner s r. o. offers a complete service that increases efficiency, quality and return on effort and investment. They are experts in Lean Six Sigma and Lean design strategy. They consult with, lead projects and train Czech and multinational companies to grow, develop, innovate and reduce costs. They empathize with their customers' problems and propose the most appropriate solutions. SC&C Partner build on long-standing relationships with clients and have visible results. In 2019 they organized the BeExcellent conference, which was attended by more than 125 participants and was the largest conference for the Continuous Improvement in the Czech Republic.

In 2019 they organized the BeExcellent conference, which was attended by more than 125 participants and was the largest conference for Continuous Improvement in the Czech Republic. BeExcellent is the achievement of outstanding results and the ability to sustain these results over the long term. The BeExcellent conference aims to share knowledge and Inspiration from the leading brands and innovative companies.



WHY TO BECOME A SPONSOR?

- ✓ The target group for the event is the top management of companies with which we also have long term relationships
- ✓ A unique, less formal atmosphere that positively enables to B2B discussions
- ✓ Limited number of sponsors ensuring their uniqueness and the possibility of better visibility
- ✓ Opportunity to offer discounted entry tickets to your customers as a reward for their good cooperation
- ✓ Content marketing - promotion of your e-books, online products, reports, ... during our campaign (emailing, social networks)
- ✓ Wide range of promotion options for your business
- ✓ Support from our side about how to set up your booth to maximize the reach of your presence
- ✓ Possibility to arrange a personal informal meeting with top representatives of your chosen companies

Some of our long-term participants



and many others companies from the manufacturing and non-manufacturing sector

OUR EVENTS IN 2019

Enjoy the atmosphere of last year's Lean Summit Slovakia and BeExcellent Conference



BeExcellent
Lean Six Sigma Today



**LEAN SUMMIT
CZECHOSLOVAKIA**
BeExcellent

SPONSORSHIP PACKAGES

Networking

Conference delegate passes
2 networking parties included

Bronze Sponsor

1

Silver Sponsor

2

Gold Sponsor

3

Mobile app

✓

✓

✓

List of Attendees (Name+company)

-

✓

✓

Business

evening events with
selected companies

1

2

3

Exhibition Space for your booth
(2x1,5 meters site)

-

✓

✓

Consultancy - How to set up your booth
to maximize the reach of your presence

-

✓

✓

Product Placement
(to enhance interactivity)

-

✓

✓

Hosting a 10-minute Case Study
in Side Stream + 5 min Discussion

-

-

✓

Opportunity to get profit
from affiliate marketing

✓

✓

✓

Marketing

LOGO listed on website,
in the brochure, in the email campaigns

✓

✓

✓

LOGO listed during conference
(photowall, banner at the main hall)

✓

✓

✓

LOGO in post-conference materials:
promotional video, email campaign

✓

✓

✓

LOGO on the tag of every attendee

-

-

✓

Recognition in the raffle and the opportunity
to give attendees your own gifts

✓

✓

✓

YOUR PROMOTIONAL ITEMS pens,
writing pads etc. for all participants

✓

✓

✓

YOUR CONTENT promoted during our
campaign (emailing, social networks)

-

✓

✓

VIDEO PROMOTION
within the main program

-

-

✓

Prices

Bronze Sponsor

1000€

Silver Sponsor

2000€

Gold Sponsor

3000€

INFORMATION FOR SPONSORS

Registration process

By signing the contract you automatically become a conference sponsor. After that we send you a proforma invoice, with all necessary information about payment.

What we will need from you

After signing the contract, please send us a logo of your company (in vectors) + URL address of your landing page. Once we receive your logo we can include you into our campaigns. We will contact you directly regarding the other promotional materials and items.

Important Dates

Until 30/7/2021	Gold partner's registration
Until 30/7/2021	Case studies and workshops are published in the conference program
Until 30/7/2021	Last chance to register as a partner
29/9/2021	Booth building from 7:00-8:30
30/9/2021	After 1:00 pm - booth dismantling

Contact

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