

LET´S BECOME THE PART OF

LEAN SUMMIT CZECHOSLOVAKIA

BeExcellent

THE BIGGEST EVENT
IN SLOVAKIA AND CZECHIA FOCUSED ON
CONTINUOUS IMPROVEMENT

22. - 23.9.2022
COURTYARD BY MARRIOTT®
BRNO

ORGANIZED BY





Lean Summit CzechoSlovakia 2022!

Adapt to rapid changing environment, develop a readiness culture for change, rethink your structure, capabilities and processes, assess new technologies to best serve your business goals, power innovation and engagement in the new hybrid environment!

[#LeanSummitCZSK](#)

Mission is to create the environment where senior-level, professionals and solution providers from diverse industries and countries can debate and exchange their experience in the areas of

People & Process Excellence and Digital Innovation

[All information about the event here.](#)



SPONSORSHIP PROPOSAL 2022

Dear Sponsor,

We see that companies are more than ever actively exploring new approaches, tools, technologies and best practices on how to develop healthy company culture, deliver an operating data-driven and customer-focused offering, manage changes, make processes more efficient, digitise, automate and make their operations more effective.

We exist to create the environment where managers, professionals and solution providers from diverse industries can exchange their experience and best practices in the areas of People, Process and Digital innovation.

For this purpose LEAN SUMMIT CZECHOSLOVAKIA was created - the biggest event in Slovakia and Czechia focused on Continuous Improvement. The event created by merging two strong brands - the Lean Summit Slovakia and the BeExcellent Conference in order to bring the best of each of them.

We are pleased to invite you, as a sponsor, in our eyes as a solution provider, who can bring valuable insights and know-how on the ways of achieving holistic business transformation.

We look forward to meeting you,



Veronika Sabolová Gregorková

Managing Director
Lean Institute Slovakia o.z.

A handwritten signature in black ink, appearing to be 'V. Gregorková'.



Vilém Patloka

Managing Director
SC&C Partner s r. o.

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ABOUT ORGANIZERS

Lean Institute Slovakia

Lean Institute Slovakia is an exclusive platform built for the purpose of associating and cooperating Lean experts and creating a lean community within Slovakia and abroad. By spreading awareness and integrating innovative ideas into practice, Lean philosophy contributes to increasing the productivity and efficiency of entities in the manufacturing and non-manufacturing sectors.

LEI SK is the official partner of the Lean Global Network, a consortium of organizations that have been dedicated to the development of Lean thinking and its implementation in practice around the world. LGN consists of 31 national institutes and partners across 6 continents. Through collaboration with research institutions, universities and leading companies in all business sectors, LGN members gather the best of Lean.

In 2018 LEI SK established Lean Summit Slovakia, the international conference with almost 200 attendees from top management of production and non-production sectors, specialists in the field, to the individuals and groups who are involved in forming the history of Lean philosophy in Slovakia and abroad, who had the opportunity to share their successes, failures and real experiences in one place.



SC&C Partner s r. o.

SC&C Partner spol. s r. o. offers a complete service that increases efficiency, quality and return on effort and investment. They are experts in Lean Six Sigma and Lean design strategy. Consult with lead projects and train Czech and multinational companies to grow, develop, innovate and reduce costs. They empathize with their customer's problems and propose the most appropriate solutions. SC&C Partner build on long-standing relationships with clients and have visible results.

In 2019 they organized the BeExcellent conference, which was attended by more than 125 participants and was the largest conference for Continuous Improvement in the Czech Republic. BeExcellent is the achievement of outstanding results and the ability to sustain these results over the long term. The BeExcellent conference aims to share knowledge and Inspiration from the leading brands and innovative companies.



WHO WILL YOU MEET?

We expect more than 200 attendees from production and services area, who want to continue getting better results and who are open to new ideas and changes.

Directors, senior managers, experts and other positions with functions in:

- ✓ Process Improvement / Management Transformation
- ✓ Change Management
- ✓ Performance Management
- ✓ Continuous Improvement
- ✓ Operational / Process Excellence
- ✓ Lean Six Sigma
- ✓ Quality & Strategy
- ✓ Automation

From key sectors:

Manufacturing, Energy & Utilities, Retail, Financial Services, Food & Beverage, Communication, Health

Some of our previous participants



WHAT CAN YOU EXPECT?

Keynote speakers

Get inspired by experienced international senior level leaders and ask about their biggest lessons and findings.

Networking parties

Find new opportunities for business and friendship in pleasant atmosphere.

Case studies

What went well and what went wrong.
Learn from real case studies and discuss with others.

Roundtable discussions

An opportunity to interact with industry leaders around interesting questions.

Workshops

Develop new knowledge and skills. You can choose interactive workshop according your preferences.

Live Gemba tour

The chance to visit the production of selected companies near Brno and see how is Lean is real made.

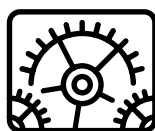
[Conference Program 2022 here.](#)

Main conference topics



People innovation

- How to keep employees motivated?
- How to make people more involved?
- How to enhance team spirit between people?
- How to create and maintain a healthy company culture?
- How to get people more interested in improving your company?
- How to get leadership into all levels of management?
- How to work with different generations?



Process innovation

- How to create an improvement system from scratch?
- What tools to use to maintain long lasting improvement system?
- What methods and tools improve efficiency and productivity?
- Real examples of methods and tools used in other companies and quantification of their benefits.



Digital innovation

- Examples from companies that implemented projects focused on digitalisation.
- How did the digitalisation help and what are the lessons earned?
- How do companies prepare their people for the age of digitalisation?
- Case studies from implementing:
 - advanced control systems
 - robots into administration
 - robots into production
 - autonomous internal logistics

WHY TO BECOME THE SPONSOR?

- ✓ The target group for the event is the management of companies with which we also have long term relationships.
- ✓ A unique atmosphere that positively enables to B2B discussions.



- ✓ Opportunity to offer discounted entry tickets to your customers as a reward for their good cooperation.
- ✓ Promotion of your content during our campaign (emailing, social networks) and during the event.

- ✓ The possibility of active participation in the conference program.
- ✓ Modern and representative venue. Premises ensuring the possibility of good visibility of your company.



WHY TO BECOME THE SPONSOR?



Networking activities and composition of the participants made it possible to establish not only new professional partnerships, but also human friendships.



Various options for presenting your activities and company brand, engaging in conference content or visualizing on the spot.



WHY TO BECOME THE SPONSOR?



The event will take place in the modern premises of the **COURTYARD BY MARRIOTT®** hotel in **BRNO**.

[See the venue here.](#)



PREVIOUS YEAR 2021

Representative premises of Carlton Radisson Blue hotel in Bratislava hosted in one place:

200+ participants

50+ companies

2 networking parties

More than 26 lectures and examples from practice

Virtual gemba Slovnáft

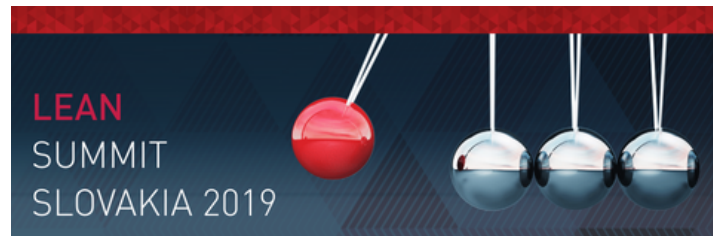
Enjoy the atmosphere of last year's Lean Summit CzechoSlovakia:



**LEAN SUMMIT
CZECHOSLOVAKIA**
BeExcellent

OUR EVENTS IN 2019

See what it looked like at the Lean Summit Slovakia and BeExcellent Conference:



BeExcellent
Lean Six Sigma Today



SPONSORSHIP PACKAGES 2022

Ticket benefits

	Bronze	Silver	Gold
Conference delegate passes, 2 networking parties included	1	2	3
Opportunity to get discount for your own customers (max. 20 tickets)	✓	✓	✓
Special price for additional colleagues (Silver max. 2 tickets, Gold max. 3 tickets)	-	✓	✓

Brand promotion

LOGO listed on the selected pre-conference and post conference materials, conference website, LinkedIn posts, app, etc.	✓	✓	✓
LOGO listed during the conference: on screen during opening, closing sessions, breaks	✓	✓	✓
YOUR PROMOTIONAL ITEMS pens, writing pads and other advertising material for all participants	-	max. 1 type of item	more than 1 type of item
LOGO on a tag of every attendee	-	-	✓
PROMOTION in the range of 30 sec. within the main program (video, mention in program, etc.)	-	-	✓

Business & Networking

Promo through mobile app Eventee, which is used for communicating before and during the whole conference	✓	✓	✓
YOUR CONTENT MARKETING MATERIALS promoted during our pre-conference campaign (emailing, social networks)	✓	✓	✓
Recognition in raffle and opportunity to give attendees your own gifts	-	✓	✓
Exhibition Space for your booth, site in the interactive area	1x roll up	1x stand up table, TV, 1x roll up. The size of the area in m2 will be defined.	Table, stand up table, 2x roll up, TV, The size of the area in m2 will be defined.
Product Placement to enhance interactivity (AGV, AI, Assembly machine etc.)	-	-	✓
Possibility to host the Case Study or to lead the Workshop.	-	-	✓

Prices

Bronze Sponsor

1100€

Silver Sponsor

2200€

Gold Sponsor

3300€

Prices are without VAT.

INFORMATION FOR SPONSORS

Registration process

By signing the contract you automatically become a conference sponsor. After that we send you a proforma invoice, with all necessary information about payment.

What we will need from you

After signing the contract, please send us a logo of your company (in vectors) + URL address of your landing page. Once we receive your logo we can include you into our campaigns. We will contact you directly regarding the other promotional materials and items.

Important Dates

Will be defined

Additional information

Inventory and equipment for the sponsorship stands is not provided by the organizer.

The event organizer reserves the right to modify the content of the offer if necessary (COVID restrictions, geopolitical situation, adjustment in the conference program etc.)

Contact

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