

LET´S BECOME THE PART OF

LEAN SUMMIT CZECHOSLOVAKIA

Be**Excellent**

THE BIGGEST EVENT
IN SLOVAKIA AND CZECHIA FOCUSED ON
CONTINUOUS IMPROVEMENT

18. - 19. april 2024
Hotel Grand Jasná
LOW TATRAS SLOVAKIA

ORGANIZED BY





Lean Summit CzechoSlovakia 2024!

Adapt to rapid changing environment, develop a readiness culture for change, rethink your structure, capabilities and processes, assess new technologies to best serve your business goals, power innovation and engagement in the new hybrid environment!

#LeanSummitCZSK

Mission is to create the environment where senior-level professionals and solution providers from diverse industries and countries can debate and exchange their experience in the areas of

**Process
Excellence**

**Data-Driven
Decisions**

**Agile
Transformation**

**Culture
Development**

[All information about the event here.](#)



SPONSORSHIP PROPOSAL 2024

Dear Sponsor,

We see that companies are more than ever actively exploring new approaches, tools, technologies and best practices on how to develop healthy company culture, deliver an operating data-driven and customer-focused offering, manage changes, make processes more efficient, digitise, automate and make their operations more effective.

We exist to create the environment where managers, professionals and solution providers from diverse industries can exchange their experience and best practices in the areas of People, Process and Digital innovation.

For this purpose LEAN SUMMIT CZECHOSLOVAKIA was created - the biggest event in Slovakia and Czechia focused on Continuous Improvement. The event created by merging two strong brands - the Lean Summit Slovakia and the BeExcellent Conference in order to bring the best of each of them.

We are pleased to invite you, as a sponsor, in our eyes as a solution provider, who can bring valuable insights and know-how on the ways of achieving holistic business transformation.

We look forward to meeting you,



Veronika Sabolová Gregorková

Managing Director
Lean Institute Slovakia&Czechia

A handwritten signature in black ink, appearing to be 'V. Gregorková'.



Vilém Patloka

Managing Director
SC&C Partner

A handwritten signature in black ink, appearing to be 'V. Patloka'.

ABOUT ORGANIZERS

Lean Institute Slovakia & Czechia

Lean Institute Slovakia is an exclusive platform built for the purpose of associating and cooperating Lean experts and creating a lean community within Slovakia and abroad. By spreading awareness and integrating innovative ideas into practice, Lean philosophy contributes to increasing the productivity and efficiency of entities in the manufacturing and non-manufacturing sectors.

LEI SK is the official partner of the Lean Global Network, a consortium of organizations that have been dedicated to the development of Lean thinking and its implementation in practice around the world. LGN consists of 31 national institutes and partners across 6 continents. Through collaboration with research institutions, universities and leading companies in all business sectors, LGN members gather the best of Lean.

In 2018 LEI SK established Lean Summit Slovakia, the international conference with almost 200 attendees from top management of production and non-production sectors, specialists in the field, to the individuals and groups who are involved in forming the history of Lean philosophy in Slovakia and abroad, who had the opportunity to share their successes, failures and real experiences in one place.



SC&C Partner s r. o.

SC&C Partner spol. s r. o. offers a complete service that increases efficiency, quality and return on effort and investment. They are experts in Lean Six Sigma and Lean design strategy. Consult with lead projects and train Czech and multinational companies to grow, develop, innovate and reduce costs. They empathize with their customer's problems and propose the most appropriate solutions. SC&C Partner build on long-standing relationships with clients and have visible results.

In 2019 they organized the BeExcellent conference, which was attended by more than 125 participants and was the largest conference for Continuous Improvement in the Czech Republic. BeExcellent is the achievement of outstanding results and the ability to sustain these results over the long term. The BeExcellent conference aims to share knowledge and Inspiration from the leading brands and innovative companies.



WHO WILL YOU MEET?

- ✓ 250+ attendees
- ✓ 100+ companies

Directors, senior managers, experts and other positions with functions in:

- ✓ Process Improvement / Management Transformation
- ✓ Change Management
- ✓ Performance Management
- ✓ Continuous Improvement
- ✓ Operational / Process Excellence
- ✓ Lean Six Sigma
- ✓ Quality & Strategy
- ✓ Automation

From key sectors:

Manufacturing, Energy & Utilities, Retail, Financial Services, Food & Beverage, Communication, Health

Some of our previous participants



**LEAN SUMMIT
CZECHOSLOVAKIA**
BeExcellent

WHAT CAN YOU EXPECT?

Keynote speakers ✓

Get inspired by experienced international senior level leaders and ask about their biggest lessons and findings.

Case studies ✓

What went well and what went wrong. Learn from real case studies and discuss with others.

Workshops ✓

Develop new knowledge and skills. Choose interactive workshop according to your preferences.

Networking parties ✓

Find new opportunities for business and friendship in pleasant atmosphere.

Roundtable discussions ✓

An opportunity to interact with industry leaders around interesting questions.

Live Gemba tour ✓

The chance to visit the production of selected companies near Poprad, Slovakia and see how is Lean is real made.

4 parallel streams

Process Excellence

Assess process and change maturity to develop the right transformation approach.

Drive synergies from CI methodologies & automation at scale to boost results.

Develop continuous improvement capabilities.

Data-Driven Decisions

Link decisioning to the insights drawn from data.

Drive value by bringing together analytics, robotics and AI.

Develop process intelligence through advanced analytics.

Agile Transformation

Explore the various tools and techniques to implement agile methodologies.

Create and manage high-performing agile teams.

Develop self-responsible and self-organized way of working.

Culture Development

Develop a strong culture of continuous improvement within your organization.

Align your teams and departments and develop collaborative competencies.

Explore the essential elements of successful change initiatives.

WHY TO BECOME THE SPONSOR?

- ✓ The target group for the event is the management of companies with which we also have long term relationships.
- ✓ A unique atmosphere that positively enables to B2B discussions.



- ✓ Opportunity to offer discounted entry tickets to your customers as a reward for their good cooperation.
- ✓ Promotion of your content during our campaign (emailing, social networks) and during the event.

- ✓ The possibility of active participation in the conference program.
- ✓ Representative venue. Premises ensuring the possibility of good visibility of your company.



WHY TO BECOME THE SPONSOR?



Networking activities and composition of the participants made it possible to establish not only new professional partnerships, but also human friendships.



Various options for presenting your activities and company brand, engaging in conference content or visualizing on the spot.



WHY TO BECOME THE SPONSOR?



The event will take place
in the representative premises of the
HOTEL GRAND JASNÁ**** in LOW TATRAS.

[See the venue here.](#)



PREVIOUS YEAR 2022

Representative premises of COURTYARD BY MARRIOTT® hotel in Brno hosted in one place:

270+ participants

100+ companies

2 networking parties

More than 26 lectures and examples from practice

Gemba Walk: 6 production plants Tours

1 Shared Service Center Tour

Enjoy the atmosphere of last year's Lean Summit CzechoSlovakia:



SPONSORSHIP PACKAGES 2024

Ticket benefits

	BRONZE	SILVER	GOLD	LEAD
Conference delegate passes, 2 networking parties included	1	2	2	3
Opportunity to get discount for your own customers (max. 20 tickets)	✓	✓	✓	✓
Free Passes for clients (540 €)	-	-	-	2
Special price for additional colleagues (350€)	✓ max 1	✓ max 2	✓ max 3	✓ max 3

Brand promotion

LOGO listed on the selected pre-conference and post conference materials, conference website, LinkedIn posts, app, etc.	✓	✓	✓	✓
LOGO listed during the conference: on screen during opening, closing sessions, breaks	✓	✓	✓	✓
YOUR PROMOTIONAL ITEMS pens, writing pads and other advertising material for all participants	-	-	✓ max 1 type of item	✓
LOGO on a tag of every attendee	-	-	-	✓
Awards Ceremonial - promotion, active participation	-	-	-	✓

Business & Networking

Promo through mobile app, which is used for communicating before and during the whole conference	✓	✓	✓	✓
YOUR CONTENT MARKETING MATERIALS promoted during our pre-conference campaign (emailing, social networks)	✓	✓	✓	✓
Recognition in raffle and opportunity to give attendees your own gifts	-	✓	✓	✓
Exhibition Space for your booth, site in the interactive area	1x roll up	2x2 m (stand by table, roll-up)	3x3 m (exhibition space)	3x3 (exhibition space)
Product Placement to enhance interactivity (AGV, AI, Assembly machine etc.)	-	-	✓	✓
Possibility to host the STREAM (30 min - Case Study, Discussion, MiniWorkshop).	-	-	✓	✓

Prices

Bronze

1100€

Silver

2200€

Gold

3300€

Lead

5000€

Prices are without VAT.

INFORMATION FOR SPONSORS

Registration process

By signing the contract you automatically become a conference sponsor. After that we send you a proforma invoice, with all necessary information about payment.

What we will need from you

After signing the contract, please send us a logo of your company (in vectors) + URL address of your landing page. Once we receive your logo we can include you into our campaigns. We will contact you directly regarding the other promotional materials and items.

Important Dates

Will be defined

Additional information

Inventory and equipment for the sponsorship stands is **not provided** by the organizer.

The event organizer reserves the right to modify the content of the offer if necessary (COVID restrictions, geopolitical situation, adjustment in the conference program etc.)

Contact

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