

LET´S BECOME THE PART OF

LEAN SUMMIT CZECHOSLOVAKIA

BeExcellent

THE BIGGEST EVENT
IN SLOVAKIA AND CZECHIA FOCUSED ON
CONTINUOUS IMPROVEMENT

22. - 24. April 2026
BRNO | Hotel Passage

ORGANIZED BY





Engage in one of four simultaneous streams

At Lean Summit CzechoSlovakia, our mission is to bring together senior leaders and solution providers from diverse industries and countries to debate, learn and share experiences that drive continuous improvement and transformation.

Process Excellence

Data-Driven Decisions

Agile Transformation

Culture Development

Assess process and change maturity to develop the right transformation approach.

Drive synergies from CI methodologies & automation at scale to boost results.

Develop continuous improvement capabilities.

Connect your decision-making process with insights generated from data analytics.

Drive value by bringing together analytics, robotics and AI.

Develop process intelligence through advanced analytics.

Explore the various tools and techniques to implement agile methodologies.

Create and manage high-performing agile teams.

Develop self-responsible and self-organized way of working.

Develop a strong culture of continuous improvement within your organization.

Align your teams and develop collaborative competencies.

Explore the essential elements of successful change initiatives.

[All detailed information about the event here.](#)



WHO WILL YOU MEET?

- ✓ 300+ attendees
- ✓ 120+ companies

Directors, senior managers, experts and other positions with functions in:

- ✓ Process Improvement / Management Transformation
- ✓ Change Management
- ✓ Performance Management
- ✓ Continuous Improvement
- ✓ Operational / Process Excellence
- ✓ Lean Six Sigma
- ✓ Quality & Strategy
- ✓ Automation

From key sectors:

Manufacturing, Energy & Utilities, Retail, Financial Services, Food & Beverage, Communication, Health

Some of our previous participants



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WHY TO BECOME THE SPONSOR?

- ✓ The event is designed for company leaders and managers, many of whom we maintain long-term partnerships with.
- ✓ A unique atmosphere that positively enables to B2B discussions.



- ✓ Opportunity to provide discounted entry tickets to your customers as a token of appreciation.
- ✓ Promotion of your content through our email campaigns, social media, and during the event.

- ✓ An opportunity to actively contribute to the program, demonstrate the excellence of your solutions, strengthen credibility, and generate new business leads.
- ✓ A prestigious venue that ensures excellent visibility for your company.



WHY TO BECOME THE SPONSOR?



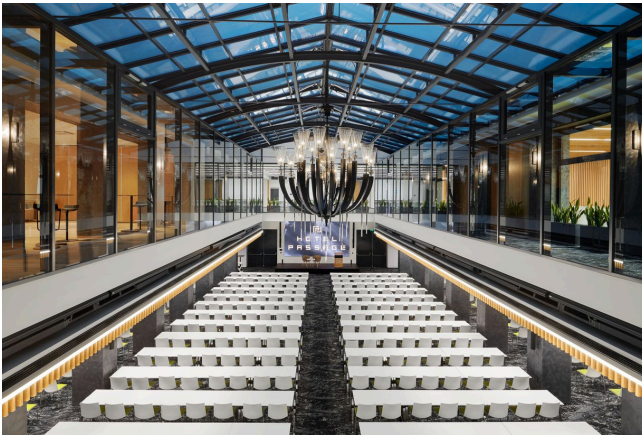
- ✓ Networking activities and the diverse mix of participants enable the creation of valuable professional partnerships as well as personal connections.



- ✓ Multiple opportunities to present your activities and brand - through conference content, on-site engagement, and visibility across the venue.



WHY TO BECOME THE SPONSOR?



Showcase your brand in the elegant Hotel Passage Brno

Held in the elegant and art-infused Hotel Passage Brno - an architectural landmark offering daylight-filled conference halls, premium AV tech, luxury accommodation, fine dining, and central-city convenience.

[See the venue here.](#)



SPONSORSHIP PACKAGES 2026

Ticket Benefits		LEAD	GOLD	SILVER	BRONZE
Number of passes (incl. networking evenings)	Number of free entries (value 519 €) for your team, including evening networking events.	4	3	2	1
Discounted tickets for your clients (max. 10)	Offer tickets to clients at a reduced rate (440 €) as a reward or relationship builder.	✓	✓	✓	✓
Discounted tickets for additional colleagues (max. 2)	Add more team members at a reduced cost, maximising your presence	295 €	295 €	295 €	295 €

Before the Event

Pre-conference webinar (30 min)	Host your own online session, attracting attention and leads.	✓	✓	—	—
LinkedIn spotlight (dedicated post)	Dedicated post introducing your company with story and image.	3x	1x	1x	logo in group post
Email spotlight (feature in attendee newsletter)	Your profile featured in a pre-event email to registered attendees, with text, and link.	1x	1x	1x	x

During the Event - Branding

Logo on website, app, and big screen	Constant brand visibility in all official channels.	✓ top placement	✓	✓	✓
Content in conference app (article, video)	Share your materials with attendees during and after the event.	✓	✓	✓	✓
LinkedIn spotlight (dedicated post)	Shared post featuring sponsors — presented in a visual collage with company pictures.	✓	✓	—	—
Branding on attendee name tag	Your logo printed on every participant's badge, visible all day.	✓	—	—	—
Promotion via branded items	Distribute branded materials (pens, pads, gadgets)	✓	✓	✓	✓

During the Event - Exhibition & Promotion

Exhibition Space	Dedicated booth or display space.	3x3 m (premium)	3x3 m	2x2 m	2x roll-up
Exhibition space at main conference hall	Extra branding through roll-up placement.	2	1	—	—
Gamification (full-day game + post-lunch slot)	Brand integrated into the game + activity slot after lunch.	✓	✓	✓	—
Pitch on the main stage (dedicated slot)	Short speaking opportunity to present your company directly to the whole audience.	✓	✓	✓	—
Prize handover in raffle	Present your prize on stage in front of the audience.	✓	✓	✓	—
Product placement	Showcase your product or solution.	✓ premium spot	✓ shared space	—	—
Case Study in Streams (30 min)	Deliver a practical case or interactive session within one of 4 thematic streams.	✓	✓	—	—
Premium engagement	An extra opportunity for meaningful visibility	✓	—	—	—

Prices

Prices are without VAT

Lead
5400€

Gold
3800€

Silver
2600€

Bronze
1200€

Please note: Dedicated booth or display space is available for sponsors and partners only on the main conference day (Day 1). On Day 2, the program continues with Gemba Walks, during which no exhibition space will be available.

ABOUT ORGANIZERS

Lean Institute Slovakia



Veronika Sabolová Gregorková
Managing Director
Lean Institute Slovakia

Lean Institute Slovakia is an exclusive platform built for the purpose of associating and cooperating Lean experts and creating a lean community within Slovakia, Czech Republic and abroad. By spreading awareness and integrating innovative ideas into practice, Lean philosophy contributes to increasing the productivity and efficiency of entities in the manufacturing and non-manufacturing sectors.

LEI SK is the official partner of the Lean Global Network, a consortium of organizations that have been dedicated to the development of Lean thinking and its implementation in practice around the world. LGN consists of 28 national institutes and partners across 6 continents. Through collaboration with research institutions, universities and leading companies in all business sectors, LGN members gather the best of Lean.



In 2018 LEI SK established Lean Summit Slovakia, the international conference with almost 200 attendees from top management of production and non-production sectors, specialists in the field, to the individuals and groups who are involved in forming the history of Lean philosophy in Slovakia and abroad, who had the opportunity to share their successes, failures and real experiences in one place.

SC&C Partner s r. o.

SC&C Partner spol. s r. o. offers a complete service that increases efficiency, quality and return on effort and investment. They are experts in Lean Six Sigma and Lean design strategy. Consult with lead projects and train Czech and multinational companies to grow, develop, innovate and reduce costs. They empathize with their customer's problems and propose the most appropriate solutions. SC&C Partner build on long-standing relationships with clients and have visible results.

In 2019 they organized the BeExcellent conference, which was attended by more than 125 participants and was the largest conference for Continuous Improvement in the Czech Republic.



BeExcellent is the achievement of outstanding results and the ability to sustain these results over the long term. The BeExcellent conference aims to share knowledge and Inspiration from the leading brands and innovative companies.



Vilém Patloka
Managing Director
SC&C Partner

INFORMATION FOR SPONSORS

Registration process

Once the contract is signed, your sponsorship is confirmed. We will then issue a proforma invoice with all payment details.

What we will need from you

After signing the contract, please provide us with your company logo (in vector format) and the URL of your landing page. Once received, we will include your brand in our promotional campaigns. We will also contact you directly with details regarding additional promotional activities (social network, emailing, etc).

Important Dates

31. 1. 2026	Sponsorship confirmation deadline (please note that sponsorship slots are limited and will be allocated on a first-come, first-served basis).
March 2026	Pre-conference webinar dates.
10. 4. 2026	Deadline for promotional items / giveaways delivery.
22. 4. 2026	Booths Setup and Welcome evening party and networking.
23. 4. 2026	Day 1 - Conference Day, Sponsor's exhibition, Lean Awards ceremony and banquet.
24. 4. 2026	Day 2 - The Gemba walks (live plant tours) and workshops.

Additional information

Inventory and equipment for the sponsorship stands is **not provided** by the organizer.

The event organizer reserves the right to modify the content of the offer if necessary (geopolitical situation, adjustment in the conference program etc.).

Contact

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